

* ideato

**WE'RE ENTHUSIASTIC
SOFTWARE CRAFTSMEN
AND DEVOPS PRACTITIONERS**



SOFTWARE DEVELOPMENT

Best practices and cutting-edge technologies are at the core of our work: **eXtreme programming** for development, **Agile Methods** for project management and **Lean** to reduce the waste.

- Sites and web Apps
- Full Stack Development
- Responsive UX
- Enterprise Applications
- Web Services and API
- R&D
- Third party customization
- MVP



DEVOPS

We work in a **continuous automatic test & deploy environment** to guarantee high deliverable quality.

- Devops Automation & Mgmt
- FinOps
- Automated Testing
- Continuous Delivery
- Cloud Remote Operations
- Organizational Change



INTERNET OF THINGS

Best practices and cutting-edge technologies are at the core of our work: **distributed computing and cloud infrastructures** to manage data, **ReST/MicroServices platforms** for information interchange and **performance/HA** approach to ensure quality of the data

- BigData storing
- Full Stack Development
- Realtime Analysis
- Enterprise Applications
- Web Services and API
- R&D
- High Availability
- Performance tests



DATA MANAGEMENT

From distributed information to heterogeneous architectures **we store your data** and **build the smartest interfaces** to manage it.

- BigData storing
- NoSQL storage
- Heterogeneous platform
- Public & private cloud storage
- Web Services and API
- R&D
- High Availability
- Realtime backup



CONSULTING

We support our clients in creating feasibility studies, assisting their team during product development and improving scalability and performance services.

We look forward to the opportunity to work with our clients' team.

- Team project support
- Agile mentoring
- Code audits
- Refactoring
- Performance optimization
- Legacy migration
- Architecture design
- Application security



EDUCATION

From **pair programming** to **complete courses and workshops**, we offer teachers and coaches to train your developers on cutting edge technologies, web development and agile methodologies.

- Agile courses
- Technical courses
- DevOps & Cloud Topics
- Refactoring
- Workshops
- Conferences



R&D

We help our customers create **MVPs**, **prototypes** and **demo applications** to test technical feasibility and to validate business model and user experience.

- IoT
- Web/App Prototypes
- Technology discovery
- Hackaton
- Tech workshops



WE BELIEVE IN COMMUNITY

PHP

founders of the main Italian user groups, international serial speakers, 3 published books and a 4th in progress
phpday.it conference organisers.

Design

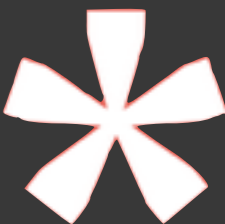
founders of Kerning.it
typography conference.

Javascript

founders of the main Italian user group, jsday.it
conferences organisers.
One published book.

Agile

founders of local XP user groups,
BetterSoftware.it organisers.
One published book.



WHY US ?

We build **productive partnerships** with our clients, thereby helping them turn their **ideas** in **something real**.

- Excellent technical skills
- Deadline Guarantee
- Results-oriented
- Agile Methods and Lean
- Transparent partnership
- Unique company culture
- Open communication
- Forward-thinking



WHOM WE WORK WITH

Banzai

Calciomercato

Carimali

eBay

Focus Junior

Fox

Gruppo Finelco

HarperCollins

Hivejobs

Mondadori

OneBip

Skebby

Terravision

UniCredit

OUR NUMBERS



20 employees
with a +20% team
growth year by year



almost € 1 Million
+30% on 2016
sales



3 cities
We are based in
Cesena, Osimo and
Milan, Italy



40 happy customers
and 50 projects delivered
during a year



OUR POTENTIAL



almost 900 Million pages served yearly
we effectively manage and scale up servers for our customers



5 books published
another one on the go



+30% load time reduction
for big traffic websites we have optimised



not limited to a single framework
we work on the most common PHP and Javascript frameworks



LET'S TALK



Carla Orlandi
co@ideato.it
mobile: + 39 392 9707611
skype: carla.orlandi4